

**CONTACT: Morgan Perry**  
**Telephone: 719-482-9871**  
**E-mail: [pr@money.org](mailto:pr@money.org)**

## **American Numismatic Association Names New Conventions Director**

Jennifer Croak Ackerman was recently promoted to Conventions Director for the American Numismatic Association (ANA). Ackerman will oversee and manage the convention department and its World's Fair of Money® and National Money Show®.

Ackerman has been with the ANA since 2014 and previously served as manager for the ANA conventions department, with a focus on managing bourse operations and event sponsorships.

"I'm honored in the confidence shown me by ANA Executive Director Kim Kiick," said Ackerman. "My primary goal is to enhance the ANA convention experience for dealers and collectors, as well as to incentivize world mints to participate in our shows."

Ackerman graduated from Regis University with a Master of Business Administration degree in 2012. Pre- and post-graduation she worked as a member service representative for USAA. Over the course of her tenure with the ANA, Jennifer has managed and co-managed dozens of national conventions, collectors exhibits, numismatic auctions, club meetings and youth outreach.



According to ANA Executive Director Kim Kiick, the Association conducted a national search for the position and reviewed dozens of applications. "Ultimately, our best candidate was already here," she said. "Jennifer knows our dealers, understands our collectors, and presented us with a myriad of ideas on how to improve our shows. We're excited to have her in this new role."

### **ANA Convention Support Team**

Approaching her work with a team mentality, Jennifer works in tandem with other trusted convention department staff to provide support and personalized service to the many ANA members and dealers who attend the shows.



**Sam Joseph** serves in the ANA's conventions department as the exposition manager and works closely with the conventions director with regards to all convention details and planning. He joined the ANA in 2014 and has nearly 22 years of expertise in the areas of hospitality and convention management. Joseph also leads the department in specialty areas such as convention inventory control, equipment management, bourse floor mapping and coordination, and on-site exposition management.

**Christie Cooper's** career as a conventions and seminar coordinator started in 2007 when she worked for the American Academy of Forensic Science as an exhibit coordinator. While there, she maintained the exhibitor database, developed floor plans and coordinated all aspects of exhibit sales. Cooper joined the ANA in 2014 and plays an active role with the conventions team, while also serving as the ANA's advertising sales representative. Cooper focuses on pre-convention and on-site dealer customer service for both annual conventions, assists with all bourse operations and management, and secures advertising for *The Numismatist* (the Association's official publication) and the Association's website [money.org](http://money.org).



The American Numismatic Association is a congressionally chartered, nonprofit educational organization dedicated to encouraging the study and collection of coins and related items. The ANA helps its 25,000 members and the public discover and explore the world of money through its array of instructional and outreach programs, as well as its museum, library, publications and conventions. For more information, call 719-632-2646 or visit [www.money.org](http://www.money.org).